2023 ANNUAL REPORT

# BRECKENRIDGE HISTORY





# **OUR VISION**

Breckenridge History is a community-supported, nationally recognized leader in local historic preservation, historical interpretation, and tourism.

# **OUR MISSION**

Breckenridge History enhances our community's future by discovering, preserving, and sharing our diverse and extraordinary history.





# FROM THE EXECUTIVE DIRECTOR



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Welcome Center: 203 South Main Street Breckenridge, CO 80424

Administrative Office: 102 North Harris Street Breckenridge, CO 80424



#### Dear friends and supporters,

What do an 1854 revolver, early 20th century coins, spoon and wrench have in common? All of these items were found buried below ground and in the Milne House walls as contractor Randy Kilgore and his team worked to preserve the home's original features while also adding modern upgrades. Today, we're proud to call Milne Park a history hub. Updated spaces include a new exhibit highlighting the many layers of history exposed during restoration, staff offices, an exhibit processing room, as well as a new collections care facility for safe keeping of one-of-a-kind artifacts.

As work wrapped up at the Milne House last fall, contractor Ty Cortright was erecting a new, historically representative roof over the Jessie Mill to stabilize and protect the structure. A couple months prior, Ty discovered significant rot in some of the large vertical posts. Structural plans were adjusted and new strategies implemented to make sure the mill building was sound before continuing work.

The 1860s lowa Hill boardinghouse presented its own set of challenges. Mike Zobbe and Scott Toepfer hauled all necessary tools and supplies up the trail by hand, then felled and prepped trees on site to replace several decayed boardinghouse logs.

These projects showcase incredible talent in our community - the contractors who are not only willing, but also excited to take on challenging historic preservation projects that are often full of surprises.

Encouraging our next generation of history buffs and historic preservation specialists, our staff led programs for more than 500 local children in 2023. A new after-school program immerses elementary age students in fun, history-based activities (there's even a Breckenridge history themed board game), and supports our community's working parents.

Alongside these new projects and programs, our day-to-day core business of sharing our extraordinary local history has not changed. Outstanding staff members, engaging exhibits, and accessible archival materials continue to connect us all to Breckenridge in new ways.

I'm proud to share 2023 highlights, statistics, and guest comments on the following pages.

Thank you for your support.

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Larissa O'Neil Executive Director



### **BOARD OF DIRECTORS**

Jerry Dziedzic, *President* Peter Grosshuesch, *Vice President* Allyn Mosher, *Treasurer* Larry Crispell, *Secretary* Rob Dollars Johanna Gibbs Emily Lutke Elisabeth Lawrence Carol Saade, *Town Council Representative* 

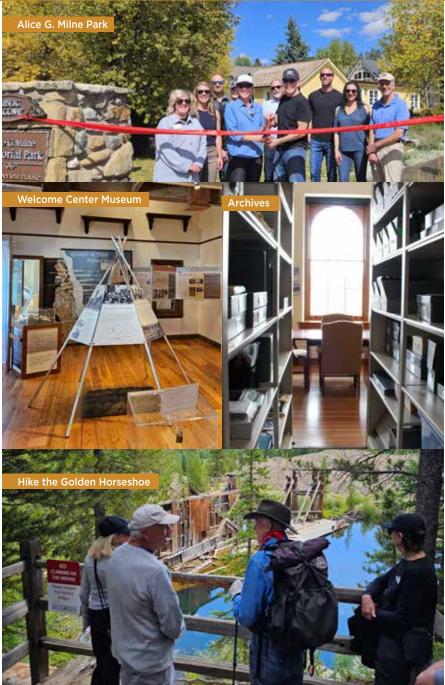
## **ADMINISTRATIVE STAFF**

Larissa O'Neil, Executive Director Michele Chapdelaine, Office Administrator Susan Gilmore, Marketing & Community Outreach Manager Kris Ann Knish, Archivist and Museum Collections Manager Sandra Rhodes, Administrative and Marketing Assistant June Walters, Manager of Public Engagement

## HISTORY INTERPRETERS

Jim Bradley Sherrie Calderini Kathy Childs **Preston Cooper** Jen Couture Suzanne Davis Bob Dickman Leigh Girvin Renee Gutekunst Brad Hackman Sunny Hackman Bob Hoppin Susan Juergensmeier Alison Leonhart Gail Marshall Ellen McAleese

Ron Miller Faye Morin Mariana Pereda Andrea Reilly Neil Rubinstein Phyl Rubinstein Kim Ruhland Amber Salazar Isaac Salazar Jill Slater Ray Smith Sharon Smith Sharon Trumbore Rebecca Zobbe



# **2023 OFFERINGS**

#### **MUSEUMS AND EXHIBITS**

Welcome Center Museum featuring *The Seasons of the Nuche Exhibit* Barney Ford Museum Edwin Carter Museum Washington Mine and Milling Exhibit Breckenridge Sawmill Museum High Line Railroad Park Alice G. Milne Park Exhibit; *opened November 2023* 

#### **TOURS AND ACTIVITIES**

Walk Through History Tour Bawdy Breckenridge Tour Tombstone Tales Tour Hike Home with a Miner Hike the Golden Horseshoe Gold Panning at Lomax Gulch

#### **AND MORE**

Breckenridge History Archives Student Tours and Afterschool Programs Interpretive Signs on Local Trails Special Events













# 2023 HIGHLIGHTS

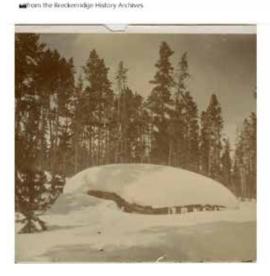
- 24 professional history interpreters offered more than 1,400 museum days and guided tours to the public. Several of our frontline employees have studied and shared local history for more than 20 years.
- **114,253 visitors** experienced our museums, tours, outdoor exhibits, guided hikes and special events.
- Installed "The Land of Glittering Gold" exhibit at Lomax Mine, which follows the story of John Young, an early gold rush prospector. Using Young's published diary for reference, the exhibit follows his journey and highlights the ups and downs he faced along the way.
- Installed the "Seasons of the Nuche" exhibit at the Breckenridge Welcome Center Museum, which follows the cultures, traditions and history of the Ute people. The temporary exhibit is generously on loan from the Aspen Historical Society.
- Developed a new guided tour format at the Barney Ford Museum. While the museum remains free of charge, visitors now hear Ford's incredible story in a curated, small group setting with an expert guide. Tours are offered five times per day, six days per week.
- Led free student programs for **more than 500 local students**, ranging in age from 3 to 17.
- Worked with students from Upper Blue Elementary School and Snowy Peaks High School to **recognize 64 Veterans** interred at Valley Brook Cemetery.
- Developed a new after-school program in partnership with Project Thrive and Theatre SilCo. Over the course of six weeks, Silverthorne Elementary students learned about Breckenridge's roots, starting with the area's first residents, the Ute people, and covering the town's development through the Victorian era.
- Provided access to more than 1,800 digital objects
  via the Breckenridge History Archives website,
  breckhistoryarchives.org. This includes recently uploaded
  photos of the Big Snow of 1898-99, mine sites inventories, and
  architectural inventories for the properties in Breckenridge's
  historic district. Many are available to download for free.



#### Breckenridge History Published by Suran Gilmore 0 - December 12, 2021 - 24

Yep, that's a cabin buried under all that powder! For #Tuesday,Trivu, do you know what year was the year of the "Big Snow" in Breckenidge?

....



- Automated the archives photo request system. Researchers now fill out one simple form to request photos not available for free download, like the John A. Topolnicki Collection.
- Welcomed residents and guests to celebrate **Barney Ford Day on February 1st** with a museum reception.
- Hosted 120 local Breckenridge frontline workers on the Barney Ford Lawn for free VIP parade viewing and family activities.
- Paired history-themed presentations with musical performances at historical sites in partnership with the National Repertory Orchestra.
- Managed more than 20 historical sites for public benefit. Maintenance projects included re-staining the vintage wood floors in the Barney Ford Museum, protecting museum spaces from pests large and small, repairing masonry on the Ford Museum property, restoring log walls at the Gaymon Cabin, sealing the assay office at the Lomax interpretive site, stabilizing the foundation of the Iowa Hill boardinghouse, and installing UV window coverings at the Welcome Center Museum.
- Installed new interpretive signs along the Iowa Hill trail that tell the story of hydraulic mining around Breckenridge and its impacts.
- Cortright Enterprises constructed a new roof for the Jessie Mill in Gold Run Gulch to protect what remains of the stamp mill building for many years to come.
- **Completed the Milne Park Project** to preserve two historical, town-owned buildings and activate them with new uses, including educational programming and exhibit spaces, a collections care facility, interpretive center and an administrative hub.
- More than 23,000 unique web users visited the new breckhistory.org website to sign up for a tour, read our blog, connect to the archives portal and check out our latest preservation work.
- Published more than **300 posts to our Instagram** and Facebook profiles, **adding more than 600 followers** to our combined social media audience.

## BARNEY FORD MUSEUM

"Fascinating tour of the home and the story of an amazing man who was born [enslaved] and had a remarkable life of many achievements. Tours are on the hour and free. Very worthwhile."

"Historical gem in downtown Breck... Check it out!"

"Very interesting story about an extraordinary man. Sherrie, our historian, was so welcoming, enthusiastic, and knowledgeable on the Ford history."



Born into slavery, Barney Ford endured racism and financial hardship to become one of Colorado's most prominent businessmen.



## HIKE HOME WITH A MINER

"Our tour guide, Rebecca, was very knowledgeable and kept the hike fun and interesting. The restored boarding house really helped us picture what life there would have been like."

### **HIKE THE GOLDEN HORSESHOE**

"We had a fantastic time on the trail. Our guide Jim was amazing, knowledgeable and shared great stories. The trail was an easy hike and my kids really enjoyed learning about mining. I definitely recommend guided hikes."





# TOMBSTOME TALES TOUR

"I'd definitely take another tour to hear more about local pioneers. It's safe to say I am now a taphophile (it means someone who appreciates burial sites, also learned that term), thanks June and Breckenridge History!"

# WASHINGTON MINE AND MILLING EXHIBIT

"Excellent outdoor, self-guided mining exhibit with great explanation of the milling process and equipment."





## BRECKENRIDGE SAWMILL MUSEUM

"Not very big but a neat, quirky little step back in history. Completely free, an outdoor exhibit highlighting milling in the early 1900s. Spectacular scenery all around and walking trails for enhanced views."

# **2023 FINANCIALS**

#### JANUARY 1 - DECEMBER 31

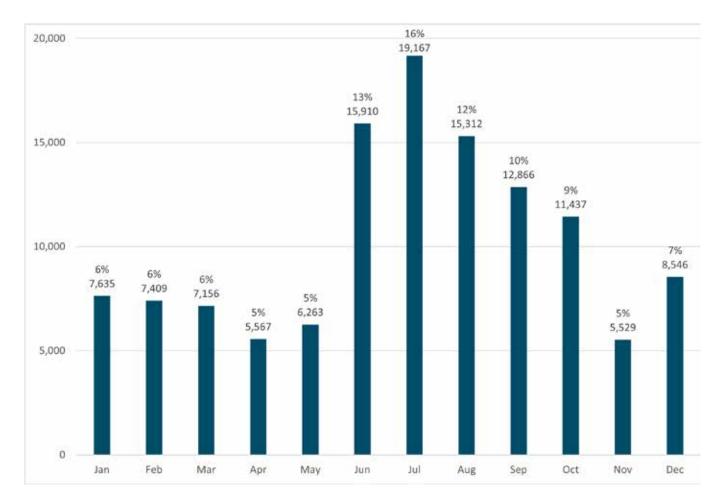
#### INCOME

Operations Grants	\$ 8,500
Town of Breckenridge Operating Support	700,000
General Donations & Other Income	8,281
Museum Donations & Tour Income	54,841
Merchandise Sales	2,910
In-Kind Income (Operations)	28,125
Total Operations Income	802,657
Completed Capital Projects Income	464,014
Completed Capital Projects In-Kind Income	800
TOTAL INCOME	\$ 1,267,471

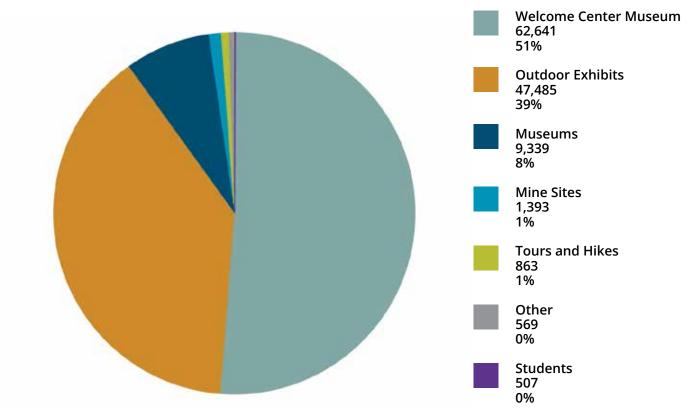
#### **EXPENSES**

Business Expenses	\$ 37,039	
Inventory	1,721	
Museum & Site Facility Expenses	69,904	
Program & Event Expenses	3,183	
Payroll, Taxes and Benefits	616,622	
Archives Expenses	21,739	
In-Kind Expenses (Operations)	28,125	
Advertising	13,525	
Total Operations Expenses	791,858	
Completed Capital Projects Expenses	464,014	
Completed Capital Projects Expenses In Kind Expenses	800	
TOTAL EXPENSES	\$ 1,256,672	
NET INCOME	\$ 10,799	

#### **2023 VISITORS BY THE NUMBERS**



2023 TOTAL NUMBER OF VISITORS: 122,779



## WALK THROUGH HISTORY TOUR

"Alison was a fabulous tour guide! She told us fun, interesting stories about Breck's past, and she even had photos to compare past views with present day."

"We had such a great tour, learning so many interesting facts about Breckenridge, its history, mining and people! June was a wonderful tour guide. We loved her energy and excitement about Breckenridge!!"

"This is a MUST do in Breck! It was so interesting, we learned so much. Do it on your first day and your future strolls down Main Street will be a better experience!"



Learn about Edwin Carter's life and work and his original specimens.





## EDWIN CARTER MUSEUM

"So much history! We brought our kids aged 6 months to 8 years here, and they had fun learning about the history."

"Such a great museum with so much preservation. Sharon is phenomenal, she has such a wealth of knowledge. I highly recommend the visit."

"We saw this little museum randomly and decided to step in. What a lovely surprise. This place is believed to be the second oldest museum in all of Colorado. In my opinion it's must-see for everyone who's walking around downtown Breckenridge."



Visit breckhistory.org to learn more about our museums, tours, archives and preservation projects.





# HIGH LINE RAILROAD PARK

"Great place for kids! My train-obsessed 2 year old was over the moon to see the trains and the train themed park and playground. A fun option for the whole family."

"Unique railroad equipment with excellent interpretation with explanation and purpose."

# **BAWDY BRECKENRIDGE TOUR**

"Jen is so knowledgeable and passionate about Breckenridge history, and obviously loves her work, which made our visit to your lovely town even better. We cannot recommend her and the tours enough. Thank you for providing a highlight to our vacation in beautiful Colorado."





## GOLD PANNING AT LOMAX GULCH

"What a wonderful experience! Isaac and Jim were very knowledgeable and professional. And we even found gold! With all of the activities in Breckenridge this stop is a must."

"Isaac and the whole team were great. We REALLY recommend this activity for both adults and kids! Lots of fun trying to strike it rich! We will be back on our next visit."